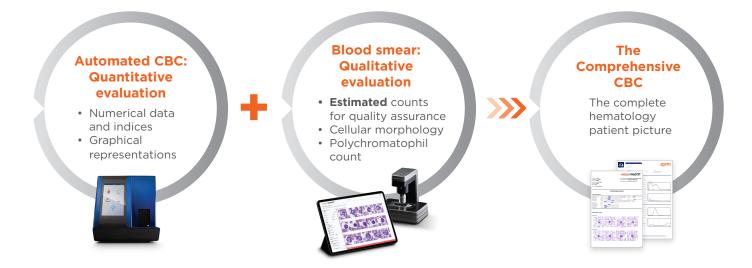
FUNdamentals of Hematology: What, When and Why?

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A comprehensive complete blood count (CBC) test consists of 2 components

A quantitative CBC and a qualitative blood smear¹



Ideally, a blood smear evaluation should be performed as a part of every CBC¹

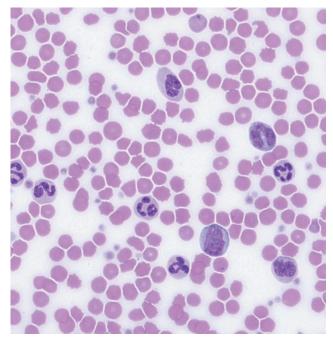
At a minimum, blood smears must be performed:

- On every sick patient
- In each instance of abnormal counts or automated cell count flags

Automated cell count flag	Abnormality	
Red blood cells (RBCs)	Anemia ^{2,3}	
White blood cells (WBCs)	Cancer, infection, inflammation ^{2,3}	
Platelets (PLTs)	Disease and clumping ³	

Why aren't blood smears performed more often?⁴

- Lack of experience preparing blood smears
- Time- and labor-intensive process
- Lack of confidence and experience with interpretation
- Assumption that automated count is correct



High-resolution image from VETSCAN IMAGYST™.

A blood smear evaluation **should not be utilized** as a replacement for an automated cell count. If properly maintained, automated analyzers are more precise and accurate than manual cell counts.⁵

Failure to perform blood smears can lead to errors in clinical decisions

Blood smears inform clinical decisions and enable veterinarians to⁶⁻⁹:

- Confirm automated CBC results
- Assure quality
- Provide additional insights on cell morphology to guide diagnosis and treatment

Morphological changes that may be identified by a blood smear^{1,5,10*}:

Red blood cells (RBCs)	White blood cells (WBCs)	Platelets (PLTs)	
Polychromasia ⁺	Left shift (increased neutrophil band cells)	Macroplatelets ⁺	
Anisocytosis	Toxic changes		
Spherocytes	Reactive lymphocytes		
Heinz bodies		PLT clumping ⁺	
Fragmented RBCs	Blast cells		
Nucleated RBCs ⁺	March as Us		
RBC parasites	Mast cells		

*Table includes common examples and is not intended to be an exhaustive list.

⁺Indicates morphological changes currently identified by VETSCAN IMAGYST[™] artificial intelligence (AI) blood smear analysis. Other morphology can be assessed via VETSCAN IMAGYST digital cytology image transfer.

Integrating VETSCAN IMAGYST into a complete, in-hospital hematology solution



Use any point-of-care hematology analyzer

The VETSCAN® HM5 is an easy-to-use option that reports a full, 5-part CBC differential with 22 parameters in <4 minutes



VETSCAN IMAGYST artificial intelligence (AI) technology can review blood smears automatically and quickly

- Confirm automated cell counts
- Follow up on abnormal automated CBC results
- If abnormalities are observed, expert review via digital image transfer is available*



Access expert review by a Zoetis clinical pathologist when needed*

Digitally submit images for further evaluation beyond Al review, including:

- WBCs—left shifts, toxic changes, malignancy
- RBCs-morphology, inclusions
- PLTs—thrombocytopenia



Optional complimentary consult

Obtain free consultations from veterinary specialists with the Zoetis Global Consultation Service whenever further guidance is needed⁺

*Option to send physical slide to our network of clinical pathologists as needed. Additional costs may apply. *Service available through ZoetisDx platform. Speak to your Zoetis representative to learn more.



Learn more

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